



Social Media and Electronic Commerce Law

Alan Davidson

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The ever-evolving nature of electronic commerce and social media continues to challenge the capacity of the courts to respond to privacy and security violations in 'cyberlaw'. Social Media and Electronic Commerce Law is designed to provide students and legal practitioners with a thorough and engaging exploration of the laws, regulations and grey areas of commerce via online platforms. This new edition has been thoroughly revised to address changes in legislation and recent court judgments, and to reflect the dynamic sphere of social media. New chapters focus on internet and e-commerce law regarding social media, P2P file sharing, Cloud computing and workplace issues, with an emphasis on data security made particularly relevant by the proliferation of hacking incidents. Written in an accessible style, Social Media and Electronic Commerce Law investigates the challenges facing legal practitioners and commercial parties in this dynamic field, as well as the underlying legal theory that governs it.

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