



Revolution per Facebook. Das Social Network als Instrument des Netzaktivismus (German Edition)

Katharina Bergmaier, Martin Sopko, Carina Wegmann

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Fachbuch aus dem Jahr 2013 im Fachbereich Soziologie - Kultur, Technik und Völker, , Sprache: Deutsch, Abstract: Facebook ? kein anderes soziales Netzwerk hat die Welt so verändert. Aber neben der Vernetzung mit Freunden erweist sich Facebook unerwartet als ideale Plattform für Online-Protest-Aktionen.

Der Hacktivismus via Facebook bietet für Protestaktionen völlig neue Möglichkeiten, innerhalb kürzester Zeit internationale Reichweite und Öffentlichkeit zu gewinnen, Beispiele wie die Jasminrevolution in Arabien zeugen davon.

Dieses Buch widmet sich daher folgenden Fragen: Wie entsteht dort Zusammenhalt? Wie werden Protestaktionen ins Leben gerufen? Welche Chancen und Risiken liegen somit in sozialen Netzwerken?

Aus dem Inhalt: Daten und Fakten zu Facebook, Definition von Netzaktivismus und Hacktivismus, elektronischer ziviler Widerstand, soziale Kohäsion.

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